



Celebration of Service



THE OFFICIAL NEWSLETTER OF CALNEVHA DIVISION 35

Volume 4

Celebrating Service with a Smile

December 20, 2007

The Lt. Governor's Corner

Celebration of Service



Seasons Greetings fellow Kiwanians,

It is hard to believe that the year 2007 is about to leave us in a few weeks. It has been a very difficult year for some families.

A memorable year becomes dampened if someone you know was affected by the terrible

wild fires, or has a loved one who is gravely ill. For other families, 2007 may have been a blessed year. A year becomes truly memorable if someone you know had a new baby added to their family, or had another occasion for which to cheer.

Whatever your appraisal of 2007 may be, please know that your Kiwanis family suffers with you if you are sad; and celebrates with you if you are happy.

Here are some calendar events you and your fellow club members may like to participate.

Friday, December 28th. Rose Float Feeding of Workers. It is a great event where you see the floats being made, and see all the key clubbers cut flowers, glue flowers, and cut more flowers. If you would like to attend on the Dec. 28th, and especially on Sunday, Dec. 30 (one of the busier days), please call Dave Wallach. (714)-778-3008 (w) pag.dsw@worldnet.att.net.

Saturday, December 29th. International President's Interclub Luncheon. The special speaker will be the 2007-2008 Kiwanis International President Dave Curry. He is a great storyteller of Kiwanis stories. You have to meet this amazing man. Location: University Club of Pasadena, 175 N. Oakland, Pasadena, CA. Time Noon to 2:00 pm. Tickets are \$40.00 per person. Call Craig Wallace (625) 449-3466 ext. 241 for reservations.

Thursday, February 7th. CalNevHa Governor Oscar Knight Visit. Oscar and First Lady Gladys will be our special guests at the Monrovia Restaurant in Monrovia. It is customary to present Distinguished Service Awards that evening. Please challenge your Boards on honoring a member or two from your club. Please save the date. Exact time for dinner and program and costs will be announced soon.

In closing, as we leave this year let's appreciate as Kiwanians all that we were able to accomplish together at the club and division level for the past twelve months. And as 2008 unfolds, let's remember to carry our Kiwanis Banner high as we "change our world, one community and one child at a time."

Hope to see you at our December DCM. Another special guest will share a very inspiring story.

Mike Tanaka
Lt. Gov. Div. 35.



Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

CLUB & DIVISION EVENTS

PLANNING AN INTERCLUB?

ALWAYS contact the President or other officer of the Club you're planning to visit. First, they may have a special event, or be going "dark" for a meeting, or need to have sufficient food/space available. Try to let them know at least 2 days in advance. Check our website, www.cnhdiv35.org for club meeting information.

Kiwanis Club of Hacienda Heights

The Kiwanis Club of Hacienda Heights has a **Pancake Breakfast** Fundraiser on Saturday, January 26th, from 8 AM - 11AM

Location: Von's Parking lot
(Hacienda Blvd & Halliburton)

Event Ticket Sponsor:
Casa Blanca Mexican Restaurant

DECEMBER DCM ROSE FLOAT SPECIAL
EVERY CLUB THAT PURCHASES A TICKET FOR THE
"FRIENDS OF THE 2008 ROSE FLOAT GRAND
DRAWING"

THE ROSE FLOAT CLUB WILL DONATE A 2008
KIWANIS INTERNATIONAL ROSE FLOAT BANNER
PATCH

Kiwanis Club of West Covina

Pres. Tom Marino invites everyone to interclub at their new location, South Hills Country Club. He advises that, "The place where we meet has a **dress code** (no you don't have to wear a dress). If you attend, please wear a shirt with a collar, and no denim.

"Please come to interclub, but please call first (626-967-2270)."

Kiwanis

Division 35

CALIFORNIA-NEVADA-HAWAII DISTRICT

Visit Div. 35's Website:
www.cnhdiv35.org

Serving the children of the world™

The Kiwanis Clubs of San Gabriel Valley, especially those of Division 35, support the **American Cancer Society Relay for Life**. See if your community is scheduled for one this year. If not, **it's not too late to contact your community leaders and the American Cancer Society to get one started, or give support for the one in your community: From Debbie Deal (Glendora Kiwanianes), Chairlady of the Division 35 Relay for Life, here is the list for 2008:**

| Alhambra | Date to Be Determined |
|------------------|-----------------------|
| Arcadia | June 21-22, 2008 |
| Diamond Bar | June 7-8, 2008 |
| Glendora | April 26-27, 2008 |
| Hacienda Heights | May 3-4, 2008 |
| La Puente | May 17-18, 2008 |
| Monrovia | Date to Be Determined |
| Montebello | Date to Be Determined |
| Pasadena | May 31-June 1, 2008 |
| South Pasadena | April 19-20, 2008 |
| Walnut | June 28-29, 2008 |
| West Covina | May 17-18, 2008 |

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Kiwanis Club of Walnut Valley is pleased to recognize that it and its 2 Sponsored Youth Clubs, the Walnut & Diamond Bar H.S. Key Clubs, are in the midst of a Season of Giving, where they work non-stop from Thanksgiving to Christmas. At Thanksgiving, they coordinate with Isaiah's Rock, a community spiritual food bank, to help feed 850 families. At Christmas, a massive effort is made, culminating the Saturday before Christmas, to give about 5,000 people the food to eat, and the children of those 1,400 families the presents they otherwise could not afford.

In addition, that same Saturday, the Walnut Valley Kiwanis and the Diamond Bar and Walnut High School Key Clubs unite to deliver food baskets to another 140 needy families (it's good to have 2 Key Clubs totaling over 600 members). The food consists of a frozen turkey and fresh produce, plus at least 2 boxes of canned goods.

Last Friday, the Walnut Valley Kiwanis Club donated several thousand dollars to those in need via Ayala H.S., Isaiah's Rock, and Leroy Haynes Childrens Developmental Center.

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2008 Kiwanis International Rose Float



The ROSE FLOAT PROVIDES A WHOLESOME EVENT AND MENTORING FOR TEENS

The Kiwanis International Rose Float provides an opportunity for 8,000 Key Club, Circle K, Builders Club, and Kiwanis members to decorate the Kiwanis float and 14 additional floats throughout December. But this isn't about decorating a Rose float. This is about thousands of Key Club, Circle K, Builders Club, and Kiwanis members who are:

- Building character
- Learning teamwork and leadership skills
- Creating community and friendships
- Gaining job skills
- Having fun with the Kiwanis family



Your contribution will help finance this wholesome, community experience for our Kiwanis-family teens and adults.

Please sponsor your 2008 Kiwanis International Rose Float:

Platinum Sponsor\$1,000

\$1,590 value: 1 banner patch, 1 plaque, 150 lapel pins, & 250 opportunity drawing tickets

Gold Sponsor\$750

\$1,240 value: 1 banner patch, 1 plaque, 100 lapel pins, & 200 opportunity drawing tickets

Silver Sponsor\$500

\$825 value: 1 banner patch, 75 lapel pins, & 125 opportunity drawing tickets

Bronze Sponsor\$250

\$425 value: 1 banner patch, 40 lapel pins, & 50 opportunity drawing tickets

On the 25th of January the **Kiwanis Club of Glendora** will be honored as an Exceptional Community Partner with the Glendora Library. This is a thank you recognition given by the library each year to individuals or groups that have helped support and serve their programs.

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The **Monrovia Kiwanis Club** wants everyone to know they are "dark" (no weekly meetings) for the rest of the year, and that they'll see you at their club meetings again, starting January 3, 2008.

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Check our website, www.cnhdiv35.org under Division News to see out the **special news reports** from the Clubs of **South Hills, Glendora, and Glendora Kiwanians**, and the Special News for the **Rose Float**.

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Did You Know?

Cal-Nev-Ha Conventions

| | |
|-------------|---|
| March 1 | Mid-Year North, San Jose |
| March 8 | Mid-Year South, Riverside |
| March 27-30 | Circle K, Santa Clara |
| April 11-13 | KIWINS, San Ramon |
| April 18-20 | Key Club, Sacramento |
| June 25-28 | Kiwanis International Convention Orlando, Fla. |
| Aug. 14-16 | Cal-Nev-Ha District Convention Anaheim |



Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.



Marketing Kiwanis: Make your club 'sellable'

Excerpts from "Marketing your Kiwanis Club," presented at the District Convention.

To market your club, you need:

- **a sellable product.** Is your club experience worth 'buying'?
- **a credible name.** Is "Kiwanis" trustworthy in town?
- **market research.** Who are your customers? (potential and current members)
What do your potential members and current members want? (*answer: they want a sense of purpose, the ability to have an effect through meaningful projects, a sense of community [friends], and respect/kudos.*)
- **to offer value to your members.** What do members get for their money and time?
Do you offer them a sense of purpose, meaningful service opportunities, friendships and respect?
Do you pay for their interclub lunches, convention fees and banquet tickets?
Do you offer coparenting opportunities (projects and events where they can bring their children)?
- **to be known** in town for helping children, mentoring teens.
- **to make it easy to belong.** Can locals find you on the Web?
Do you offer on-line payment options for dues and donations?
Do you offer child care during meetings?
You should!

—Lynn Seeden



The Kiwanis Club of Hacienda Heights is planning a "Special Guest Day" which they have held successfully in the past. Please read the following to get an idea for your Club's growth. This is from the Hacienda Heights Club's President, Mahmood Bashir, to his club members:

I wanted to remind everyone of our need to grow as a club. We need to induct new members. I am confident all of us are working hard and diligently, and talking to potential new members. It would be great if you will use the nice invitation cards, Mr. Cooper provided us, and invite your prospects to a meeting. We have to consistently work at this. It's going to take all of us to increase our membership, and we desperately need to do that. Please let me know how I can be of help. Let's keep working at it, so we can have a successful "Special Guest Day" later in the year. Remember my easy plan: each member should be trying their best to bring one new member to the club. I know we can do this together, so let's get motivated and put in a 100% effort.

I would like to have our members suggest new projects, for our club. To date I have not had anyone come with up with one.

Please think about how we can better serve our community and specially the children in our community. "Serving The Children of the World" should ring a bell, and if that is not enough, do we believe in our mission statement, "Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time."

Lets keep the spirit alive. Remember: "Be Happy, and Serve With A Smile."



The Glendora Kiwanians once again are hosting the Annual Girls Basketball Tournament on Dec. 26, 27, 28 & 29, from 8 a.m. to 7:30 p.m. (start of the last game).
Join them for an exciting tournament!



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The **Walnut Valley Kiwanis Club** would like to thank the Hacienda Heights Club for attending their meeting during the busy Holiday Season. President Mahmood Bashir, and members Lon Salgren, Tom Rathman and Jim Stewart had an inter-club Friday 12/7 with the Walnut Valley Club. The guest speaker was Diamond Bar City Councilman Steve Tye, who was Mayor until just a few weeks ago. Some of the topics he discussed were the rehabilitation of a shopping center that is currently ongoing, the possibility of an outdoor NFL stadium being built and the short list of which NFL teams are likely to be interested in moving here.

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MORE January 1, 2008 ROSE FLOAT NEWS

1. 2008 Kiwanis Rose Float-“**Serving Children Worldwide**” Will Carry 16 Riders.
2. 2 Seats Still Available-\$1500.00 Each
3. Riders So Far Are:
 - a. International President-Elect Dave Curry and first lady Eva (representing Malaysia)
 - b. Circle K Governor-Danielle Iwatsu
 - c. Key Club Governor-Dorothy Yen [Dorothy is from Div. 10] (Japan)
 - d. KIWIN’S Governor Daniel Kim (Korea)
 - e. Briana Vasak- 6th grandchild to ride the Kiwanis Rose Float (Czechoslovakia)
 - f. Stephen Carrington (France)
 - g. Special Olympics-Andy Binford (China)
 - h. Phil-Am Los Angeles-Genevieve Tuazon (Philippines)
 - i. Roz Clark-Fresno (India)
 - j. Fred Clark-Fresno (Mexico)
 - k. Micaela Hicks (Italy)
4. Rose Float Feeding for Division 35- Friday, December 28, 2007 3:00 p.m.-7:00 p.m.-Help set up and serve-Casa Blanca Mexican Restaurant is providing the food. 700 Seco Drive, Pasadena-Corner of Rosemont and Seco-Across from the Rose Bowl-Seco/Washington Exit from the 210 Freeway. After feeding you are welcome to stay and decorate or sightsee.
5. If you would like to decorate you can check out the registration on line at: www.kiwanisrosefloat.com/decorating. We started on December 1st and daily, the shifts run from 9:00a.m.-5:00 p.m. The remaining shifts are as follows:
 December 26th 8:00a.m.- 3:00 p.m. & 3:00 p.m.-9:00 p.m.
 December 27th 8:00a.m.- 4:00 p.m. & 4:00 p.m.-11:00 p.m.
 December 28th 8:00a.m.- 4:00 p.m. & 4:00 p.m.-11:00 p.m.
 December 29th 8:00a.m.- 4:00 p.m. & 4:00 p.m.-11:00 p.m.
 December 30th 8:00a.m.- 4:00 p.m. & 4:00 p.m.-11:00 p.m.
 December 31st 8:00a.m. -- Finish and clean up

“May the year ahead bring peace, good health, and much happiness to you and yours.”

FOR ALL SHIFTS, YOU MUST ARRIVE 1 HOUR PRIOR TO START, TO SIGN-IN AND GET WRIST BANDED.

We have completed our first 3 shifts of decorating and had a GREAT response with volunteers. On December 1st we had 245 volunteers, on December 8th we had 291 volunteers and on December 15th we had 439 volunteers. This has been the most successful support of volunteers in the past few years. We have had a support from some of Division 35 Key Clubs and KIWIN’S. On December 26th, Division 35 Key Club is registered to bring out 100 volunteers. We could use the support of Kiwanians to be on hand to assist.

For all shifts, we could use two to three Kiwanians to assist with volunteers. At each shift we could use 2 Kiwanians from 7am-9am and 3pm-5pm for sign-ins and wrist banding of volunteers and from 11am-1pm and 4pm-6pm for feed of volunteers. If you are interested please contact Dave Wallach at 714-328-2410

Kiwanis

www.kiwanis.org



HALLOWEEN CARNIVAL BOOTHS

Once again Glendora Kiwanianes participated in Glendora's Community Services Department by running two Halloween Carnival booths, "Frankenstein's Frog Pond" and "Pumpkin Bean Bag Toss".

The six that worked on Halloween night had a fun time. There were lots of kids and lots of cute costumes.

The Kiwanianes pictured: Debbie Deal, Sherry Heinrich, Jane Howell, Sarah Ludwick and Debbie Schmidt. (Linda Price took the photo)



The Citrus Singers Choral Group entertained at Division 35 weekly Club Meetings. These highly acclaimed singers were the program at both the **Monrovia Kiwanis Club** and the **Glendora Kiwanis Club**, November 30 and December 13, respectively.

At the Monrovia meeting, there were over 100 people attending. Scholarships were presented to 3 members of the Citrus Singers in honor of Bob Haugh. At the event over 100 toys were collected and given to the Unity Center to distribute to children.



Kiwanis Club of Monrovia

Several members helped the Unity Center packing and distributing toys & food to those in need.

On December 20th the club will be giving approximately 500 books to children at Canyon Early Learning Center, where a member of our club, dressed as Santa, will hand each child a wrapped book.

Eight Keys to a Healthy Kiwanis Club

UC Berkeley's 2007 study on volunteerism in America cited these eight characteristics of a healthy, active volunteer membership organization:

1. A mission and purpose(s) that are clearly defined and supported by the Board and membership.
2. Members who understand the benefits and responsibilities of membership in the organization.
3. The work of the organization is effectively shared through an active Board or committee.
4. Strong, rotating leadership.
5. Timely and clear communication at all levels of the organization.
6. Planned, effective outreach and integration (orientation) of new members.
7. Programs and activities that meet the needs of the membership and are well planned and attended.
8. Effective utilization and appreciation of the rich mix of resources that individual members bring to the group.

Source: UC Berkeley

DIVISION 35 OFFICERS

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SERVING THE CHILDREN OF THE WORLD