



# Celebration of Service



THE OFFICIAL NEWSLETTER OF CALNEVHA DIVISION 35

Volume 4

*Celebrating Service with a Smile*

January 17, 2008

Visit Div. 35's website: [www.cnhdiv35.org](http://www.cnhdiv35.org)

## The Lt. Governor's Corner

### Celebration of Service



**Happy New Year, fellow Kiwanians,**

I hope you and your families had a wonderful holiday season. All the year end Kiwanis Club parties, service projects, and other special events have made it fun and made us proud to be Kiwanians.

My wife Linda and I were able to attend a few of the Division 35 Christmas parties. **We would like to thank the Kiwanis Clubs of Hacienda Heights and South Hills/Covina** for inviting us to their clubs' parties. And we would like to especially like to thank Paul and Cindy White for having an Open House Christmas Party at their beautifully and festively decorated home. It was refreshing to relax a bit and share Kiwanis yarns with one another. It was good to see past Lt. Gov. Dan Steffen and his wife Vicki at a couple of these affairs.

**I had the honor and privilege to induct Octavio Figueroa as the newest member to the Kiwanis Club of Walnut Valley.** He is young family man who has already "rolled up" his sleeves in helping the Club with various service projects, like feeding families in need through the Isaiah's Rock Project. I told Octavio, "with a name derived from Octavius, we expect great things from" him. (Octavius was the father of Augustus Caesar). He is sponsored by Club President Trudy Brandt.

On Saturday, Dec. 29<sup>th</sup>, seven **Division 35 members attended the Kiwanis Club of Pasadena's Interclub luncheon** at the University Club. There were probably two hundred people there! Both Kiwanis International President Dave Curry and CalNevHa Governor Oscar Knight addressed the audience in offering their respective challenges to "keep up the good work". Lucky Lon Salgren from the Hacienda Heights Club won a seven person tent as a door prize. Lon, have you paid a fine for your good fortune yet?

Last but not least, did you make it to the Rose Float Assembly area this year? **Thanks to Kiwanis Rose Float Chair Dave Wallach** many Division 35 members brought family and friends to help with the decorations and feeding of the workers. On Friday, **December 28<sup>th</sup>, Division 35 fed 600 teenagers** in the span of sixty minutes. **Special thanks to Blanca and Phil of Casa Blanca Mexican Restaurant** for preparing the hot foods for this massive FEEDING! **And thank you Division 35 Clubs for your donations of \$200.00 per club to finance this successful event.**

(Continued column 2)

(Continued from column 1, *The Lt. Governor's Corner*)

Our new year has just started and there are many **upcoming events to plan:**

1. **Thursday, Feb. 7<sup>th</sup> is the Governor's Visit.** CNH Governor Oscar Knight and First Lady Gladys will be our honored guests at the Monrovia Restaurant. Social hour starts at 6:00 pm. Dinner is \$35.00. This is a very special night. It will be fun, informative and inspiring. **Ask your Club President for more details** and for the flyer with the Club sign-up list. [Club Presidents, please call Trudy Brandt with your final numbers, and members' food selections at (909) 629-2388.]
2. **Saturday, March 1<sup>st</sup> is the CNH Midwinter Conference in Riverside.** It will be at The Riverside Convention Center, Riverside, CA. Registration fee is \$35.00 before Feb. 15, 2008. This is conference where you will experience the Kiwanis Family in action. It will be fun and a great learning opportunity for all club officers and committee chairs. Please go to [www.CNHKiwanis.org](http://www.CNHKiwanis.org) for more details and registration forms. [Reg form also available at [www.cnhdiv35.org](http://www.cnhdiv35.org).]

In closing, "Keep up the Good Work," Division 35.

Mike Tanaka  
Div. 35 Lt. Gov. 2007-2008

***Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.***

## CLUB & DIVISION EVENTS

Note:

The February DCM has been changed. We're going to the Governor's Official Visit Dinner on Feb. 7<sup>th</sup>!

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### PLANNING AN INTERCLUB?

**ALWAYS** contact the President or other officer of the Club you're planning to visit. First, they may have a special event, or be going "dark" for a meeting, or need to have sufficient food/space available. Try to let them know at least 2 days in advance. Check our website, [www.cnhdiv35.org](http://www.cnhdiv35.org) for club meeting information.

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**The Glendora Kiwanianne** and the **Kiwanis Club of Glendora** on the 25<sup>th</sup> of January will be honored as **Exceptional Community Partners** by the Glendora Library. This is a "thank you" recognition given by the library each year to individuals or groups that have helped support and serve their programs.

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# Kiwanis

## Division 35

CALIFORNIA-NEVADA-HAWAII DISTRICT

Visit Div. 35's Website:  
www.cnhdiv35.org

Serving the children of the world™

The Kiwanis Clubs of San Gabriel Valley, especially those of Division 35, support the **American Cancer Society Relay for Life**. See if your community is scheduled for one this year. If not, it's **not too late to contact your community leaders and the American Cancer Society to get one started, or give support for the one in your community: From Debbie Deal (Glendora Kiwaniannes), Chairlady of the Division 35 Relay for Life, here is the list for 2008:**

Alhambra	Date to Be Determined
Arcadia	June 21-22, 2008
Diamond Bar	June 7-8, 2008
Glendora	April 26-27, 2008
Hacienda Heights	May 3-4, 2008
La Puente	May 17-18, 2008
Monrovia	Date to Be Determined
Montebello	Date to Be Determined
Pasadena	May 31-June 1, 2008
South Pasadena	April 19-20, 2008
Walnut	June 28-29, 2008
West Covina	May 17-18, 2008

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**The Glendora Kiwaniannes** are proud to report on the great job done by the Bonita High School Key Club:

It was 12-8-07, Saturday morning, when the members of **Bonita High School Key Club** anxiously decorated the community center, while awaiting the arrival of the children, and of course, Mr. and Mrs. Claus. The community center was divided into five main regions. The areas included the snow playground, which contained two snow ball areas and one ski track, the bubble table (which was one of both the children and adult's

favorites), the arts and crafts room, and the auditorium which included individualized boutiques held by Mrs. Webb and her drama class.

The snow ball fights were blasts of fun, especially for the children as they dominated the high school students. The bubble table had a huge variety of sizes and color bubble blowers for everyone to play with, and the arts and crafts room was full of holiday spirit as adults and children worked together to create precious ornaments. Everyone at the park was also paid a surprise visit by the Gingerbread Man and Rudolph the Red Nose Reindeer. The children were absolutely ecstatic to see two of their favorite holiday characters, and the parents got to take pictures that most likely will go down in each family's holiday albums. The Community Center was extremely generous to allow such wonderful events to happen at their foot steps, and this event wouldn't have been as special if it weren't provided with snow, Christmas trees, and every other specialty of holiday cheer provided to the community. Every family, friend, and volunteer that attended this brilliant event is truly grateful for everyone's hard work and outstanding effort. **Great job Key Club!!**

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**Kiwanis Club of Walnut Valley** is pleased to recognize that it and its 2 Sponsored Youth Clubs, the **Walnut & Diamond Bar H.S. Key Clubs**, topped off a Season of Giving, where they worked non-stop from Thanksgiving to Christmas. The Saturday before Christmas, a massive effort was made, where the Club & Key Club project was to deliver food baskets to 140 needy families (it's good to have 2 Key Clubs totaling over 600 members). The food consists of a frozen turkey and fresh produce, plus at least 2 boxes of canned goods



That same Saturday before Christmas, the Walnut Valley Kiwanis Club and the **Key Clubs of Diamond Bar & Walnut High Schools** joined Isaiah's Rock to give about 5,000 people the food to eat, and the children of those 1,400 families the presents they otherwise could not afford. Isaiah's Rock said they could not have completed their mission without the massive support of the Key Clubs. **Great job Key Clubs!**

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### Glendora Kiwanianes

Report the following Home Grown Service in December:

- **Glendora Christmas Parade**
- **Attending the Eye-Das Holiday dinner**
- **GHS Girls Basketball Tournament**

### Kiwanis Club of Hacienda Heights



The Hacienda Heights Club's Annual **Pancake Breakfast** Fundraiser is on Saturday, January 26th, from 8 AM - 11AM

Location: Von's Parking lot (Hacienda Blvd & Halliburton)  
Event Ticket Sponsor: Casa Blanca Mexican Restaurant

### Glendora Kiwanianes:

Watch for details on the upcoming  
"Day at the Races"  
March 8th, 2008

Be sure to mark your calendars now so you don't miss out on this fun day.



### Kiwanis Club of West Covina

Pres. Tom Marino invites everyone to interclub at their new location, South Hills Country Club. He advises that, "The place where we meet has a **dress code** (no you don't have to wear a dress). If you attend, please wear a shirt with a collar, and no denim. "Please come to interclub, but please call first (626-967-2270)."

## Marketing Kiwanis: Make your club 'sellable'

Excerpts from "Marketing your Kiwanis Club," presented at the District Convention.

To market your club, you need:

- **a sellable product.** Is your club experience worth 'buying'?
- **a credible name.** Is "Kiwanis" trustworthy in town?
- **market research.** Who are your customers? (potential and current members)  
What do your potential members and current members want? (*answer: they want a sense of purpose, the ability to have an effect through meaningful projects, a sense of community [friends], and respect/kudos.*)
- **to offer value to your members.** What do members get for their money and time?  
Do you offer them a sense of purpose, meaningful service opportunities, friendships and respect?  
Do you pay for their interclub lunches, convention fees and banquet tickets?  
Do you offer coparenting opportunities (projects and events where they can bring their children)?
- **to be known** in town for helping children, mentoring teens.
- **to make it easy to belong.** Can locals find you on the Web?  
Do you offer on-line payment options for dues and donations?  
Do you offer child care during meetings?  
You should! —Lynn Seeden



### South Hills Kiwanis

On December 19, 2008 South Hills Kiwanis club sponsored their annual holiday party at Arrow Continuation High School in the Charter Oak Unified School District. Pat Adkins is the teacher in charge. Her Teacher's aid is Rita Teller. George Gurnett chaired, The Priority One Committee which was responsible for this event. In addition to the continuation school we also had a party for the School District's home-schooled students. Fred Baughnan played Santa for the third time in four years. Other Kiwanis participants included Joel Beezy and Elton Chatfield.



### Hacienda Heights Kiwanis

#### **ADOPT A HIGHWAY REPORT**



We had a good turnout at the Adopt a Highway last Month. Kiwanis Members in attendance were President Mahmood Bashir, Charlie Huff, Izzy Osman, Lon Salgren & Jim Stewart. Steve Lau dropped off the supplies from storage. The Builders Club Advisor Ms Kamiyama was there along with two of the Builders Clubbers. Wilson HS was represented by five Key Clubbers and one Kiwin. Los Altos was represented by two Kiwins.

If it looks like we're having fun, it's because we are!

This Month the Adopt-a-Highway is Saturday January 19th.

# Kiwanis

www.kiwanis.org

Thanks to Glendora Kiwanianne President Debbie Deal:

## “Happy New Year”

THE NEW YEAR FROM A TO Z

ALWAYS do your best.

BELIEVE in yourself and others.

CONSIDER things from every angle.

DON'T give up and don't give in.

ENJOY life today and everyday.

FAMILY and friends are treasures, enjoy their riches.

GIVE more than you planned to give.

HOME GROWN SERVICE.

INSPIRE others by your actions.

JUST do it!!!

KIWANIANS are wonderful.

LIVE, LOVE AND LAUGH.

MAKE memories happen.

NEVER say never.

OPEN your eyes and see things as they really are.

PRAYER changes things.

QUITTERS never win, and winners never quit.

READ, study and learn all you can.

SHARE your talents.

TAKE control of your life.

UNDERSTAND yourself to better understand others.

VOLUNTEER.

WANT what is right.

(E)XPECT and believe in miracles.

YOU are unique.

ZERO in on your goals and go for them!!!

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### Eight Keys to a Healthy Kiwanis Club

UC Berkeley's 2007 study on volunteerism in America cited these eight characteristics of a healthy, active volunteer membership organization:

1. A mission and purpose(s) that are clearly defined and supported by the Board and membership.
2. Members who understand the benefits and responsibilities of membership in the organization.
3. The work of the organization is effectively shared through an active Board or committee.
4. Strong, rotating leadership.
5. Timely and clear communication at all levels of the organization.
6. Planned, effective outreach and integration (orientation) of new members.
7. Programs and activities that meet the needs of the membership and are well planned and attended.
8. Effective utilization and appreciation of the rich mix of resources that individual members bring to the group.

Source: UC Berkeley

### DIVISION 35 GOLF TOURNAMENTS – SO FAR

#### KIWANIS CLUB OF EL MONTE

April 11, 2008

#### KIWANIS CLUB OF WALNUT VALLEY

May 12, 2008 – Via Verde Country Club

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Kiwanis Club of El Monte reports that 850 Christmas baskets were packed and delivered. It was estimated that 4,500 people benefited from this project. The El Monte Police Officers sponsor this. Kiwanians and AHS Key Clubbers assist them. In addition, the AHS Key Club donated 100's of hours to the Kiwanis Rose Float.

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Recognizing the serious need for education and training in the areas of pediatric trauma and injury prevention, the Kiwanis Cal-Nev-Ha Foundation established the Pediatric Trauma Program in 1994. Our mission is to develop local projects, which will reduce the number of children in our district who are killed or injured by trauma. Utilizing the knowledge and expertise of our partner hospitals, the Foundation identifies projects the Kiwanis family can undertake to address the issue of Pediatric Trauma within their own communities. The Foundation's partnership with children's hospitals in Oakland, San Diego, Loma Linda, Madera, Honolulu and Reno connect the Kiwanis family to the issue of Pediatric Trauma.

The Kiwanis Cal-Nev-Ha Foundation works closely with our partner hospitals to provide funding to train pediatric doctors, nurses and first responders, to purchase much-needed pediatric medical equipment and to create or expand community outreach programs.

All of this is only possible due to the generous support of our clubs and members. Donations designated for PTP are spent in three major areas: grants to our partner hospitals; grants to Kiwanis and SLP clubs; and PTP safety items which are available for purchase by the Kiwanis family at a subsidized cost.

### -----DIVISION 35 OFFICERS-----

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